Date: Monday, December 24, 2018, 05:07 PM EST

## Ekomdo Ndito Ete,

Compliments of the season. Despite the convoluted notion of this entrepreneurial holiday and the sense of materialistic apprehension exacerbated during this season, it's noteworthy to reflect on the true meaning of the season. Christmas is a period of remembrance of our Lord and savior's birth. The fabric of our Christian faith is the belief in his resurrection with hope for eternal life. We must be resolute and unambiguous in our conviction in educating our Children about the real implications of Christmas besides the joys and presents. Christmas is also a time that families unite and put all their differences aside for a common purpose.

It's incumbent upon us on this celebratory day of acknowledgement, to redirect our time, resources and focus on People than selves. In my humble opinion this is exactly what Christ would expect of us, showing love to one another. To best make use of our time, we could:

- a) Participate in benevolent activities such as visiting sick and shut in.
- b) Volunteerism: Homeless and Women's shelter, prisons and soup kitchens.

In summation, if we can adopt any one of these actions then our Christmas season will be more joyous and merrier. Let us spread love to one another not just on Christmas day but as our daily bread.

Wishing EfikUSA members and the entire kingdom a very merry Christmas and happy and prosperous New Year

God Bless The Obong of Calabar God Bless Efik Ebrutu God Bless EfikUSA God Bless America

Sincerely,

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