

# EFIKUSA.ORG

## 17<sup>th</sup> NATIONAL CONVENTION

Theme: "The Efik Family Values and  
Community Empowerment"

THURSDAY JULY 24 TO  
SATURDAY JULY 26, 2014



HOSTED BY: NKA IMA OBIO  
RENO/LAKE TAHOE, NEVADA

**VENUE** –Peppermill Resort, 2707 S.

Virginia Street, Reno, NV 89502

Phone: (775) 826-2121 / (800) 282-2444

Website: peppermillreno.com



## HOTEL RESERVATION GROUP RATES

To book your reservation, go to: [EFIKUSA.ORG](http://EFIKUSA.ORG)

Click on **2014 CONVENTION LINK**

Peppermill North/West \$ 79.00

Peppermill Tower \$ 99.00

All-Suite Tuscany Tower \$129.00

## CONVENTION HIGHLIGHTS

Thursday, July 24: Registration and Reception

Friday, July 25: Lake Tahoe boat cruise, Mr. &

Ms EfikUSA contest; Talent Show; exhibits

Saturday, July 26: Breakout sessions; Efik  
language classes; networking; Silent Auction;  
Cultural celebrations & Fundraising Gala Dinner

## ATTRACTIONS/ENTERTAINMENT



### Things to do in Reno/Lake Tahoe

Visit the Automobile museum/UNR Planetarium

Enjoy Artown and its unique experiences

Explore Meadowood Mall for souvenirs

Relax and leisure in the River Walk District

Gaming, Gaming, Gaming Galore

## TICKETS:

ADULT: \$50.00

CHILDREN 6-17: \$25.00

CHILDREN UNDER 6: Free

### Ticket Holder enjoys:

- A 3-Course Dinner Served by the prestigious Peppermill Resort.
- Souvenir Event Program
- A surprise gift!
- Door prize (opportunity to win it)
- Live cultural dances/entertainment
- Dance, Dance, Dance the night away!!



# DONOR AND SPONSORSHIP PROGRAM

## 1. SPONSORSHIP (Tax Deductible)

Sponsorship Level	Amount	Sponsor Reward/Benefits		
		Gala Tickets	Advert in Program	Web Site Advert
a) BRONZE	\$250 - \$499	1 Free ticket		3 months
b) SILVER	\$500 - \$749	2 FREE tickets		3 months
c) GOLD	\$750 - \$999	2 FREE tickets	OR FREE Full page advert	3 months
d) PLATINUM	\$1,000 and above	2 FREE tickets	Full page FREE	6 months
e) CORPORATE	\$2,500 and above	3 FREE tickets	Full page FREE	9 months

**All Sponsors will receive the following:**

1. Special Acknowledgement in the Souvenir Program – grouped by Sponsorship level (pay by June 23, 2014 to be in the Souvenir Program)
2. Special Acknowledgement during Gala event on Saturday
3. Acknowledgement in rolling PowerPoint slide during Gala dinner (pay by June 23, 2014 to be included the Souvenir Program)

## 2. ADVERTISEMENT IN SOUVENIR PROGRAM (NOT Tax Deductible) Ad MUST BE RECEIVED BY JUNE 23, 2014

Page	Amount
1. Inside Front Cover	RESERVED FOR ENA-USA
1. Back Cover	\$500
1. Inside Back Cover	\$400
1. Full Page	\$150
1. ½ Page	\$85

**[VISIT EFIKUSA.ORG](http://EFIKUSA.ORG) WEBSITE FOR DETAILS AND UPDATES**

**FOR TICKETS AND GENERAL CONVENTION INFORMATION CONTACT:**

**Prof. Rosemary I. Effiong (Chair, 2014 ENA-USA Convention Planning Committee)**

**rieffiong@aol.com**

**1-731-676-0277**